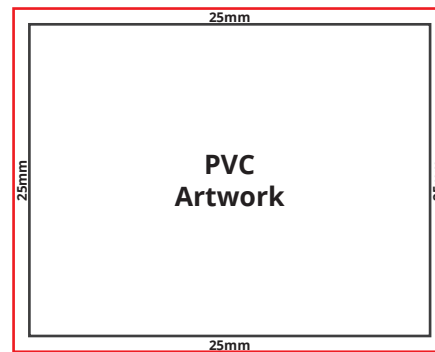
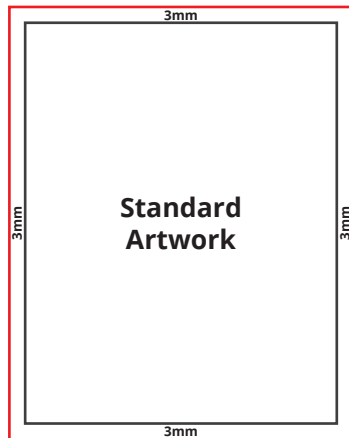


# Artwork Guide

Standard of a 3mm bleed on each edge.

PVC Banners need a 25mm bleed on each edge instead as different requirement



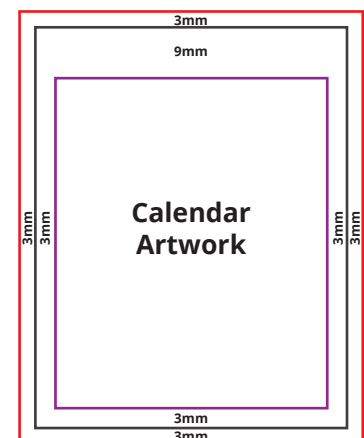
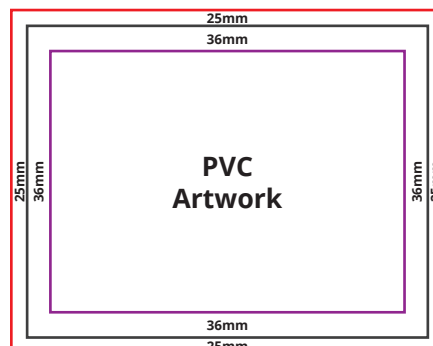
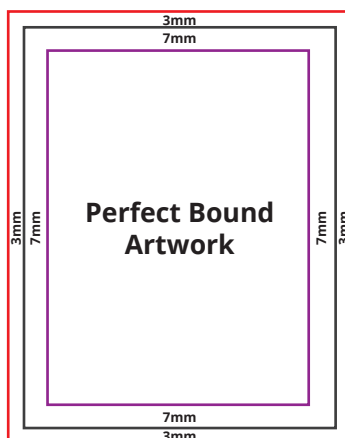
Bleed ———  
 Artwork ———

## SAFE ZONE:

standard on safe zones which is 3mm in from the finished edge on each side.

There are a couple of products which should include a larger safe zone and they are as follows:

- Perfect Bound Booklets require a 7mm safe zone on each edge
- PVC Banners require a 36mm safe zone on each edge
- Calendars a 9mm safe zone along the binding edge but only 3mm on all other edges



Artwork ———  
 Bleed ———  
 Safe Zone ———