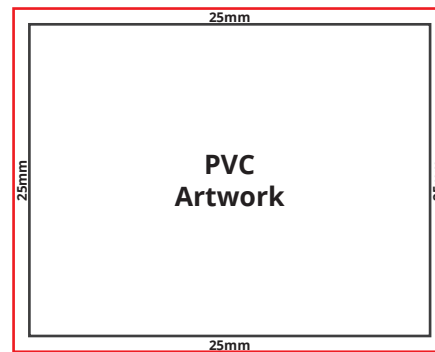
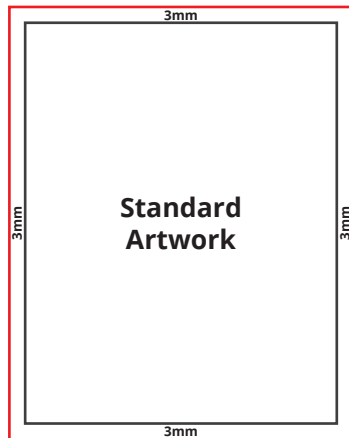


Artwork Guide

Standard of a 3mm bleed on each edge.

PVC Banners need a 25mm bleed on each edge instead as different requirement



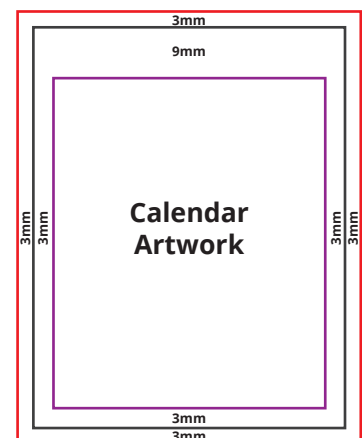
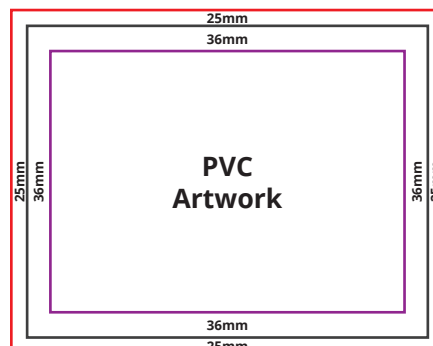
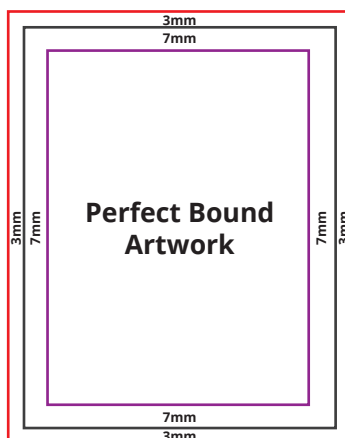
Bleed ———
 Artwork ———

SAFE ZONE:

standard on safe zones which is 3mm in from the finished edge on each side.

There are a couple of products which should include a larger safe zone and they are as follows:

- Perfect Bound Booklets require a 7mm safe zone on each edge
- PVC Banners require a 36mm safe zone on each edge
- Calendars a 9mm safe zone along the binding edge but only 3mm on all other edges



Artwork ———
 Bleed ———
 Safe Zone ———

Artwork

While it's true that we can print from a wide range of file types, we recommend you use the following specs for the best possible result:

Small Format Set-Up requirements

Format: JPEG or PDF

Colour: Four Colour Process (CMYK)

Bleed: 3mm

Safe Zone: 3mm

Resolution: 300dpi

Fonts: Outlined or Embedded

Wide Format Set-Up Requirements

Format: JPEG or PDF

Colour: Four Colour Process (CMYK)

Bleed: 3mm

Safe Zone: 3mm

Resolution: 150dpi

Fonts: Outlined or Embedded

PVC Banner Set-Up Requirements

Format: JPEG or PDF

Colour: Four Colour Process (CMYK)

Bleed: 10mm

Safe Zone: 36mm (Accounting for Hemming & Eyelets)

Resolution: 75-150dpi

Fonts: Outlined or Embedded

Proofing

Once you've placed your order and upload your artwork into your account area. From there you can tick the request for proof option. Proof will be email to you for approval.

Approve & Send

Please Note: Artwork submitted via email before 1pm is usually proofed before 4pm. Artwork submitted after 1pm may be proofed after the cut off, which can delay your order.

If you'd like to take advantage of our free file check service, email your artwork to printfriendly@adanaprint.co.uk. Our studio team will review your file and let you know of any potential issues before it goes to print.